



Gregory L. Geist
Director

October 27, 2016

Board of County Commissioners
Clackamas County

Members of the Board:

Approval of an Intergovernmental Agreement between Surface Water Management Agency of Clackamas County, Multnomah County, Clean Water Services, and the City of Gresham for a Regional Public Awareness and Media Campaign for TMDL and NPDES Stormwater Permit Requirements

Purpose/Outcomes	Continue work as part of the Regional Coalition for Clean River and Stream Education
Dollar Amount and Fiscal Impact	\$8,000.00 (Joint funding with Clackamas County Service District No. 1)
Funding Source	Surface Water Management Agency of Clackamas County FY 2016-17 District Budget
Duration	June 30, 2017
Previous Board Action/Review	Original IGA: 071711 VI. 1. on March 17, 2011 Amendment 1: 091015 V. 2. on September 10, 2015
Strategic Plan Alignment	This program supports the WES Strategic Plan objective that customers will continue to benefit from a well-managed utility and properly functioning infrastructure that supports healthy streams and reduces flooding, and that 50% of District streams are healthy. This program supports the County's Strategic Plan objective of building a strong infrastructure that delivers services to customers.
Contact Person	Ron Wierenga (503) 742-4581
Contract No.	N/A

BACKGROUND:

Surface Water Management Agency of Clackamas County (SWMACC) meets river and stream health regulatory requirements as prescribed by the Oregon Department of Environmental Quality. These requirements are for Total Maximum Daily Load (TMDL) pollutant reductions as part of National Pollutant Discharge Elimination System (NPDES) stormwater permits. Sibling agencies throughout the region also have responsibilities associated with their own permits of these same type. As the goals for carrying out the regulations in these permits ultimately pertain to the same regional watershed, a number of agencies with this responsibility have sought out the creation of a common collaborative public education process that meet the goals for all agencies.

Under this agreement, the parties are continuing work as the Regional Coalition for Clean Rivers and Streams (Coalition). The goal of the Coalition is to develop and implement a regional stormwater pollution prevention public awareness campaign, specifically to:

1. raise public awareness about the connection between stormwater pollution and watershed health in our region;
2. promote individual responsibility for prevention of polluted waterways;
3. foster public understanding of stormwater/pollution prevention and fish recovery and create public awareness messages that can be applied by each jurisdiction throughout the region;
4. serve as communications sources to any jurisdiction/group working on stormwater/fish restoration efforts;
5. project to the public a regional partnership and unified approach to public education and communications issues regarding water quality to maximize public resources and avoid duplication of efforts; and
6. meet NPDES stormwater permit conditions.

Funding for the Coalition is based on the combination of the population of each city, county or service district and an average of the participants. The population figures come from Portland State University Urban Affairs Program and were confirmed and agreed upon by each service district. Funding on behalf of WES is split between SWMACC and Clackamas County Service District No. 1.

This agreement has been reviewed and approved by County Counsel.

RECOMMENDATION:

District staff recommends the Board of County Commissioners of Clackamas County, acting as the governing body of Surface Water Management Agency of Clackamas County, approve the Intergovernmental Agreement between Surface Water Management Agency of Clackamas County, Multnomah County, Clean Water Services, and the City of Gresham for a Regional Public Awareness and Media Campaign for TMDL and NPDES Stormwater Permit Requirements.

Respectfully submitted,

Greg Geist, Director
Water Environment Services