

**ADDENDUM #1
TO THE REQUEST FOR PROPOSAL DOCUMENTS FOR THE #2016-03
CLACKAMAS COUNTY TOURISM AND CULTURAL AFFAIRS WEBSITE REDESIGN**

TO: ALL BID DOCUMENT HOLDERS
DATE: August 10, 2016

This Addendum #1 issued prior to receipt of proposals will become part of the Contract documents, superseding the originals to the applicable extent indicated. Proposers shall be responsible for issuing information to those furnishing bids and quotes to them.

Questions and Clarifications:

Q. Can you give us a sense of what the project timeline will be?

A. Project would be complete before year end.

Q. What CRM are you using?

A. Home grown and should not impact project deliverables, as this is a “look and feel” change only.

Q. What technology is powering the Fish Finder?

A. Google maps is the mapping but the remainder is home grown programming and should not impact project.

Q. How are you tracking increase in hotel night stays?

A. We subscribe to monthly reporting from Smith Travel Research (STR) for lodging tracking, as well as our monthly Transient Room Tax (TRT) collections indicate increase or decrease in lodging stays. Google Analytics track number of website users to our Places to Stay category and a metric in our conversion tracking includes clicks from lodging listings to their URL and clicks to make a phone call on mobile.

Q. Should ongoing costs of continuing to talk to the developer after final deliverables be estimated and included in the proposal?

A. As this is only a front end “look and feel” project, there will not be any ongoing costs.

Q. In the description of the final deliverables, what does “source code” refer to? Would you like this project to include developing some of the CSS that will work on the site? Or is the final deliverable just the design files?

A. There may be a style guide needed but no additional programming will be done. Just design files only.

All Proposers shall acknowledge receipt and acceptance of this Addendum #1 by signing in the space provided and submitting the signed Addendum with the response. Submittals without this Addendum may be considered informal.

George Marlton - Procurement Division Director

Received, acknowledged, and conditions agreed to this _____ day of _____, 2016.

BIDDER: _____

BY: _____