

What's Next?

We are on the move. Clackamas County will:

- Implement the ONEStop as a key element of the *Agricultural Investment Plan* and *Food System Strategic Plan*.
- Raise funding to establish the ONEStop Farmgate website.
- Work with a contractor to implement the website.
- Appoint the OAT and facilitate its operations.
- Involve more partners in the future.
- Continue active advocacy of the County's vital farm economy.



Farmgate Baskets

1. What to Grow/Raise and How to Grow/Raise It
2. Marketing, Processing and Distribution
3. Farm Management, Labor and Financing
4. Farm Infrastructure, Land, Tools and Equipment
5. Government Services and Regulations
6. Resource Conservation and Certification
7. Farm Support: Businesses, Vendors and Organizations

Clackamas County's Agriculture Investment Plan focuses on expanding countywide economic growth by fostering and capturing emergent markets and business opportunities in the county's agriculture sector.

The agricultural cluster of farms and associated businesses is an economic engine for the region and a vital part of the county's industrial mix.

Here is the link to the Agriculture Investment Plan: www.clackamas.us/business/agriculture_plan.html

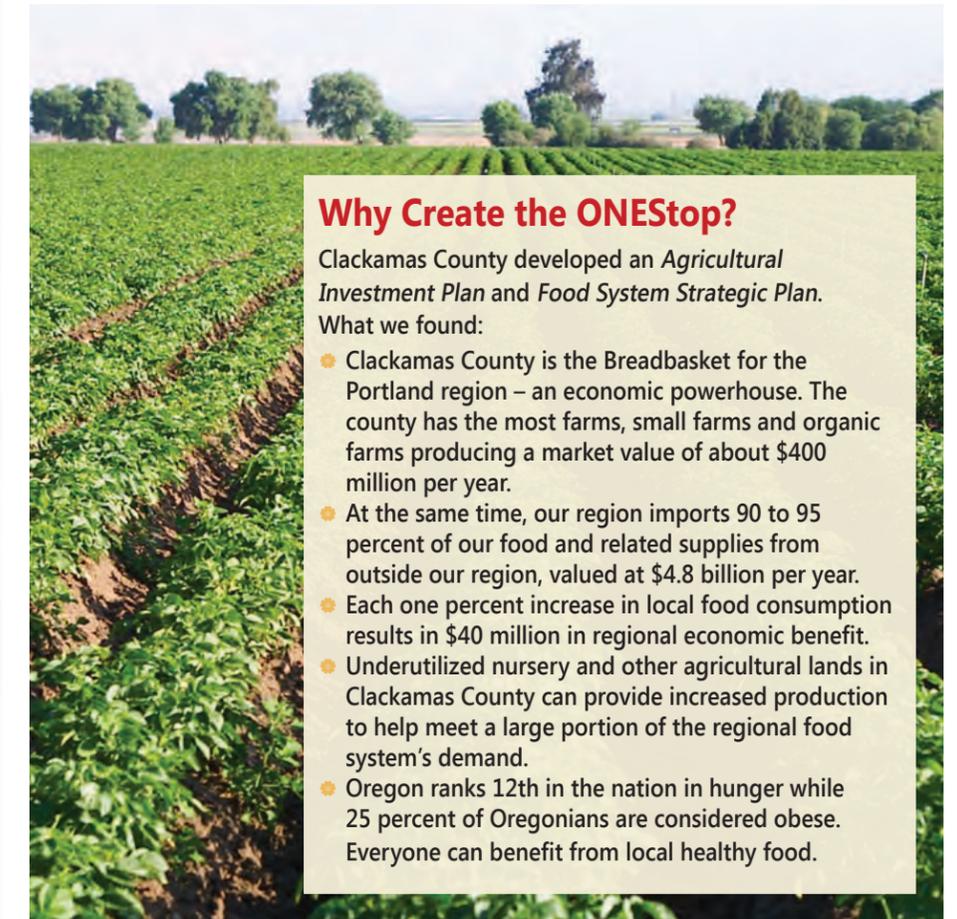


The Clackamas County Food System ONEStop

What is the ONEStop?

The Clackamas County Food System ONEStop will be a virtual farmgate through which growers can access resources they need to be more successful. The ONEStop is focused on food producers who market to the Portland region and beyond. Our long-term vision is that by growing the growers and linking them to resources, Clackamas County farmers can thrive. The ONEStop Farmgate connections will be open to public, private, nonprofit, educational, and philanthropic resources. The ONEStop will not duplicate existing services. It will be:

- A place for real farmers to get real help
- Online 24-7
- Quick and easy to navigate
- A place to access vendors and other farmers
- A connection to markets, processors and distributors
- A place to connect to solve problems
- Closely aligned with the Ecotrust Foodhub virtual marketplace



Why Create the ONEStop?

Clackamas County developed an *Agricultural Investment Plan* and *Food System Strategic Plan*. What we found:

- Clackamas County is the Breadbasket for the Portland region – an economic powerhouse. The county has the most farms, small farms and organic farms producing a market value of about \$400 million per year.
- At the same time, our region imports 90 to 95 percent of our food and related supplies from outside our region, valued at \$4.8 billion per year.
- Each one percent increase in local food consumption results in \$40 million in regional economic benefit.
- Underutilized nursery and other agricultural lands in Clackamas County can provide increased production to help meet a large portion of the regional food system's demand.
- Oregon ranks 12th in the nation in hunger while 25 percent of Oregonians are considered obese. Everyone can benefit from local healthy food.

Partner organizations



For additional information: Rick Gruen, Manager • County Parks & Forest • Ag and Forest Economic Development
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How Will the ONEStop Help Farmers?

The virtual ONEStop Farmgate will provide baskets of information, connections and services to help farmers succeed. The build out of the ONEStop will connect to resources in the following fields:

- What to Grow/Raise and How to Grow/Raise It
- Marketing, Processing and Distribution
- Farm Management, Labor and Financing
- Farm Infrastructure, Land, Tools and Equipment
- Government Services and Regulations
- Resource Conservation and Certification
- Farm Support: Businesses, Vendors and Organizations



How Will the ONEStop Work?

- The creation of the ONEStop will be guided by the ONEStop Advisory Team (OAT) composed of farmers and representatives from public, private, nonprofit, educational, and philanthropic sectors who are well grounded in the needs of farmers and resources available to them. The OAT will:
 - ✓ Guide the development of the ONEStop Farmgate website.
 - ✓ Monitor and evaluate the performance of the ONEStop.
 - ✓ Identify policy issues at the local, state and national levels that can be addressed to help producers succeed in the regional food economy.
 - ✓ Identify and contact additional participants in the ONEStop network.
 - ✓ Assist Clackamas County to develop and implement a marketing and outreach plan.
 - ✓ Use partner networks to help implement the ONEStop marketing and outreach plan.
- Clackamas County will provide administrative support for the ONEStop including management, financing, monitoring and reporting, marketing, appointment of the OAT and long-term stewardship of the ONEStop.



What Role Did Oregon Solutions Play?

Following development of the County's *Agricultural Investment Plan* and *Food System Strategic Plan*, Clackamas County Business and Community Services, submitted a request on behalf of the Board of County Commissioners to Oregon Solutions for designation of the ONEStop as an Oregon Solutions project.

Oregon Solutions is a state program, housed at Portland State University, that develops solutions to community based problems in a way that provides sustainable support for the economy, the community and the environment through the collaborative efforts of business, government and nonprofit organizations.

See: <http://orsolutions.org/about>.



On May 30, 2013, following an assessment by Oregon Solutions staff, Governor John Kitzhaber designated the ONEStop as an Oregon Solutions project and appointed Martha Schrader, Clackamas County Commissioner, and Shelly Parini, Clackamas Community College Dean of College Advancement, as Co-Conveners for the project. Bob Wise of Cogan Owens Cogan, LLC was appointed Project Manager.



Governor Kitzhaber in his designation letter stated:

"The ONEStop has the potential of bringing together urban and rural communities for shared purposes. It can strengthen the connections among...sectors on the ground in your community. In addition, it may create a model which can be replicated in other parts of the state."

The Oregon Solutions Project

The Oregon Solutions Partners Team explored grower needs and considered how best to link and access services. Over five meetings they hammered out a Declaration of Cooperation outlining the roles and responsibilities of the partner organizations, Clackamas County, and the partners in advancing the ONEStop in the future.

Initial ONEStop partners include:

Clackamas County

- Board of County Commissioners
- Tourism Development Council

Education

- Clackamas Community College
- OSU Extension Service – Clackamas County
- OSU North Willamette Research and Extension Center

Public Agencies Partners

- Clackamas Soil and Water Conservation District
- Multnomah County
- Oregon Department of Agriculture
- USDA – Natural Resources Conservation Service
- USDA – Rural Development

Private Organizations and Farm Partners

- Our Table Cooperative
- Pitkin-Winterrowd Farm
- Organic Sandy

Nonprofit Organization Partners

- Ecotrust Foodhub
- Friends of Family Farmers
- James Beard Public Market
- Northwest Food Processors Association/FREDi Program
- 1000 Friends of Oregon
- Oregon City Farmers Market
- Oregon Farm Loops
- Oregon Food Bank