



GARY SCHMIDT
DIRECTOR

PUBLIC AND GOVERNMENT AFFAIRS
PUBLIC SERVICES BUILDING
2051 KAEN ROAD OREGON CITY, OR 97045

February 28, 2013

To: Ed Gronke, Chair, McLoughlin Area Plan – Implementation Team (MAP-IT)

From: Gary Schmidt, Director, Public and Government Affairs

A handwritten signature in blue ink that reads "Gary Schmidt".

Congratulations! At the February 12, 2013 work session, the Clackamas County Board of Commissioners formally recognized the McLoughlin Area Plan—Implementation Team (MAP-IT) as an advisory task force to the Board of Commissioners for the next 12 months.

In support of that recognition, the Board has agreed to host MAP-IT information on the County website and has designated a County employee, Ellen Rogalin, to serve as the County liaison with MAP-IT, to attend and prepare minutes for full MAP-IT meetings and to maintain the MAP-IT website. The County is also providing some minimal financial support, as described in the attached memo dated February 11, 2013. In return, the Board has asked that MAP-IT report back within 90 days (by June 1, 2013) with a list of its top priority projects and ideas on how those projects might be funded and implemented.

The Board supports the efforts of MAP-IT to improve the McLoughlin area community and looks forward to hearing about your progress. Thank you for all you are doing to help make Clackamas County a better place to live, work and play.

Attachment

cc: Commissioner Paul Savas
Ellen Rogalin, Community Relations Specialist, Public & Government Affairs

MEMORANDUM

TO: Board of County Commissioners

FROM: Gary Schmidt, Public and Government Affairs

DATE: February 11, 2013

RE: Recognition of the McLoughlin Area Plan - Implementation Team (MAP-IT)

McLoughlin Area Plan (MAP) Committees 1 and 2 were supported by County resources to help facilitate a community-led visioning and planning process from 2009 to 2012 in the McLoughlin Corridor area in unincorporated Clackamas County between the cities of Milwaukie and Gladstone. That process resulted in a plan that reflects the community's long-term vision for the area, and outlines projects and programs to implement to realize that vision.

The McLoughlin Area Plan - Implementation Team (MAP-IT) was formed by the community in 2012 to, as noted in the group's *Statement of Purpose*, "identify and set priorities for projects and programs recommended in the MAP II report while ensuring that they incorporate the visions, values and principles adopted in the MAP I framework plan." MAP-IT is made up of representatives from Community Planning Organizations (CPOs), neighborhoods and the business community.

MAP-IT has asked for recognition from the Board of County Commissioners and for continued County support as outlined below. Attached is a memo from MAP-IT requesting recognition and the MAP-IT *Statement of Purpose*.

Staff recommends that the Board of Commissioners recognize MAP-IT with the following guidelines:

County Role in MAP-IT

MAP-IT is recognized as an advisory task force to the Clackamas County Board of Commissioners, for a period of up to one year (until February 2013).

County Staff Liaison -- Public and Government Affairs (PGA) will provide a staff member to serve as the County staff liaison to support MAP-IT in the following ways:

- Attend the full-group monthly meeting (not subcommittee meetings).
- Take and produce minutes for the full-group monthly meetings.
- Serve as the liaison between MAP-IT and other county staff; all requests to county staff would flow from the MAP-IT chair to the County staff liaison.
- Provide and maintain a website for MAP-IT on the County's web system, which will include MAP-IT full-group and subcommittee minutes, agendas, meeting notices, contact lists, the MAP 1 and MAP 2 reports, and other material deemed appropriate and manageable by the County staff liaison working with the MAP-IT chair.

County Internal Reporting -- The County staff liaison will provide regular updates as needed on MAP-IT activities to the BCC liaison (Commissioner Savas), the Director of the Department of Transportation and Development (Cam Gilmour) and the Director of PGA (Gary Schmidt).

Financial Support --

- Clackamas County has committed up to \$15,000 to support a community open house/workshop to discuss project priorities and to conduct a mailing to MAP area residents. Additionally, PGA will provide up to \$1,000 for printing costs for pertinent MAP-IT documents.
- No other funds are currently committed to support MAP-IT or to complete the projects that MAP-IT will prioritize.

County Expectations of MAP-IT --

- MAP-IT will solely focus on prioritizing projects and programs from MAP 2.
- MAP-IT will not handle disputes between properties or businesses, but will defer those requests to the County or other appropriate agency.
- The Department of Transportation and Development (DTD) will respond to MAP-IT requests for technical assistance in the same manner as it responds to requests from CPOs. These requests should flow between the MAP-IT chair and the County staff liaison.
- DTD will not undertake any projects in response to requests from MAP-IT that are not in the department's work plan. If requests for technical assistance take on more of a project look in scope and/or scale, the DTD director, in consultation with the PGA director, will decide whether that work can continue.
- The County will reevaluate its relationship to MAP-IT if it feels these expectations are not being met.

MEMO

To: **Clackamas County Board of Commissioners**

From: McLoughlin Area Plan – Implementation Team (Advisory Committee – “MAP-IT”)

Date: 1/22/2013

The citizens’ advisory committee, MAP-IT, seeks formal recognition from the Clackamas County Board of Commissioners. This group represents the unincorporated region of Clackamas County as defined by the boundaries of the following three Community Planning Organizations’ (CPOs): Jennings Lodge CPO, Clackamas Citizen Planning Organization and Oak Grove Community Council.

The MAP-IT advisory committee is a 15 person citizen-driven task force composed of 3 members from each of the 3 local CPOs (listed above), 5 members from the McLoughlin Area Business Alliance (MABA) and 1 member from the former MAP I & II process. The member list is as follows:

1. Ed Gronke (at large) - Chairperson
2. Jennifer Harding (MABA) – Vice Chair
3. Nathan Burton – Oak Grove Community Council
4. Pat Kennedy – Oak Grove Community Council
5. William Wild – Oak Grove Community Council
6. Cindi Lewis-Wolfram – Clackamas CPO.
7. Pat Russell – Clackamas CPO.
8. Barbara Kemper – Clackamas CPO
9. Jerry Foy - MABA
10. Pete Magnuson - MABA
11. Ismael Martinez - MABA
12. Brad Olson - MABA
13. Susan Wilson – Jennings Lodge CPO
14. Leah Robbins – Jennings Lodge CPO
15. Terry Gibson – Jennings Lodge CPO

The purpose of MAP-IT is to assist the County in implementing the Projects and Programs outlined in the McLoughlin Area Plans (MAP I & II). These documents, MAP I & MAP II, have identified the concerns and priorities of both the residential and business communities.

MAP-IT will operate and respect the vision and guiding principles set forth in MAP I. The Committee will work with other agencies / jurisdictions as necessary to accomplish MAP I’s vision, values and guiding principles. Protocols will be developed for meaningful community engagement and transparent processes.

The Committee is fully aware that Clackamas County has a limited amount of funding. Therefore, MAP-IT will prioritize Projects and Programs by importance and need. It is our intention to request future funding for these Projects and Programs from the Clackamas County Board of Commissioners, as funds become available.

We eagerly anticipate our future collaboration as our plans move forward.

Thank you,

Ed Gronke, Chair

Jennifer Harding, Vice Chair

STATEMENT OF PURPOSE

MCLOUGHLIN AREA PLAN IMPLEMENTATION TEAM

16 JANUARY, 2013

The purpose of the MAP IT committee (McLoughlin Area Plan Implementation Team) is to serve as a Task Force, working with the McLoughlin Area community as well as Clackamas County staff (where appropriate) to identify and set priorities for projects and programs recommended in the MAP II report while ensuring that they incorporate the visions, values and principles adopted in the MAP I framework plan. In order for this effort to succeed, any recommendations from this Task Force will need to be reviewed and approved by the entire community, probably through polling as well as at a community-wide open house. After those have taken place, any modifications required will be made before the final recommendations of the Task Force are presented to the Clackamas County Board of Commissioners for their consideration and possible action.

We recognize that financial constraints may require that many of our recommendations cannot be implemented for a considerable period of time. However, we believe that having an identifiable set of community-supported goals for our area may help to serve as a guide for current and future County planning and budgetary decisions.

Our intent is to reduce demands on County staff by focusing questions on these issues through our committee where possible rather than asking staff to deal with what can, at times, be numerous requests from different individuals for information or action on the same items.

Where appropriate, we hope that the staff would consider using us a resource in their dealings with the communities represented on our committee or in any other capacity as needed.

The three individual CPO's represented on our Committee as well as the McLoughlin Area Business Alliance will continue to function as before. We hope that their representatives on our Task Force will keep them updated on our actions and will return to our meetings with suggestions from their constituents.