



MIK & NERO



DISTRACTED DANGER

Mik & Nero in 'Distracted Danger'

A MESSAGE FROM



Parents and Teachers:

This comic was created to educate our youth on the risks of distracted driving. Texting and cell-phone use significantly increase a driver's risk of crashing. Even a single, momentary distraction while driving can cause a lifetime of devastating consequences. Please set a good example for everyone you care about by never engaging in risky behaviors behind the wheel.



Safe Travels,

Janelle Lawrence
Executive Director, Oregon Impact

PUBLISHED BY



Clackamas County Sheriff's Office

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**"Working together to
make a difference"**

**CRAIG ROBERTS,
Sheriff**



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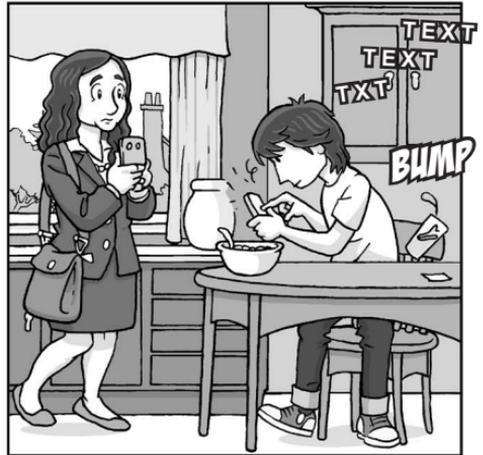
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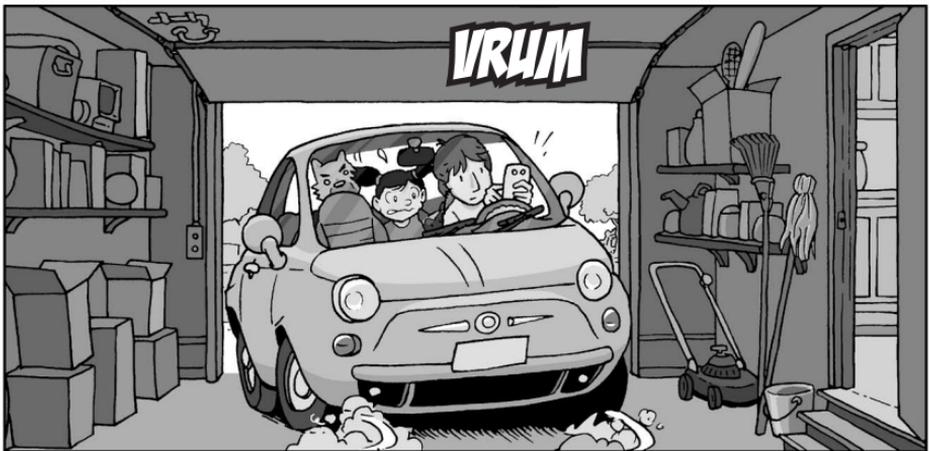
**Interested in distributing this comic to kids in your area?
Contact the Clackamas County Sheriff's Office Public Information
Unit at the address or phone number above!**

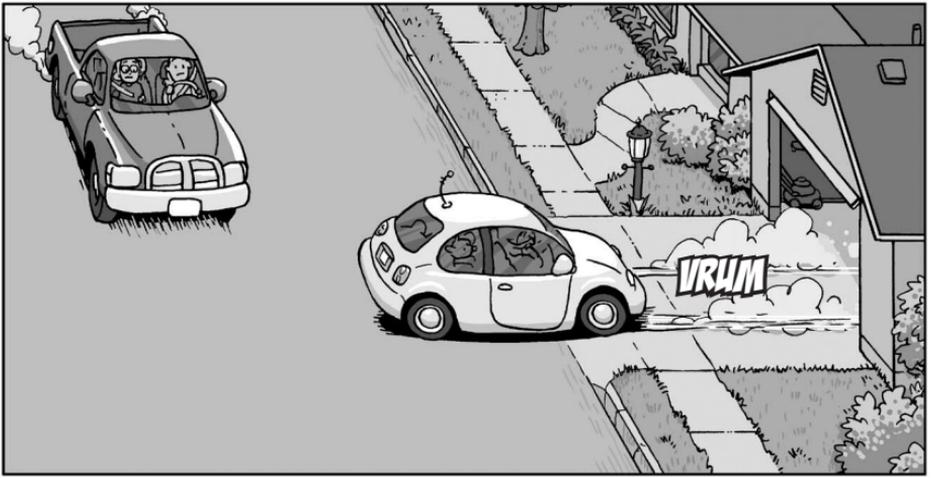
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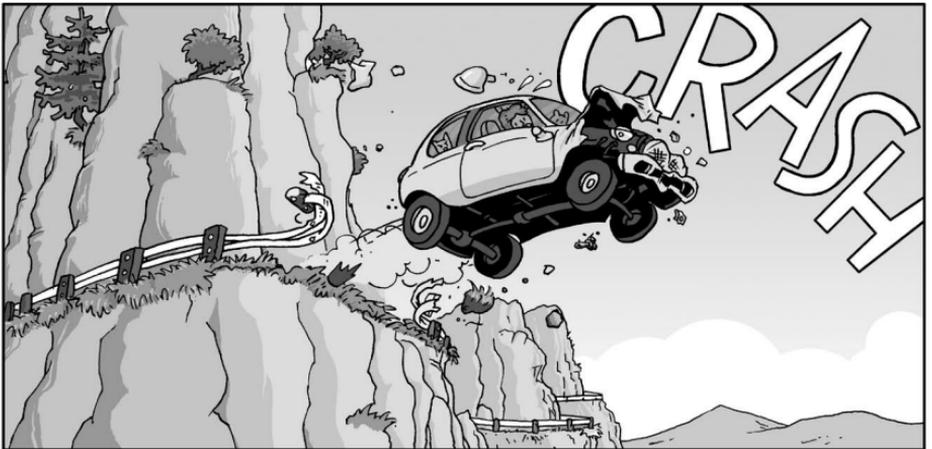
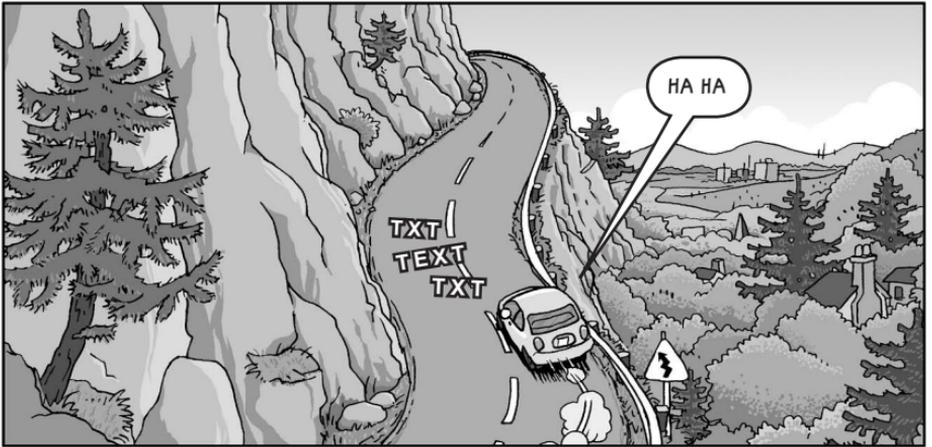








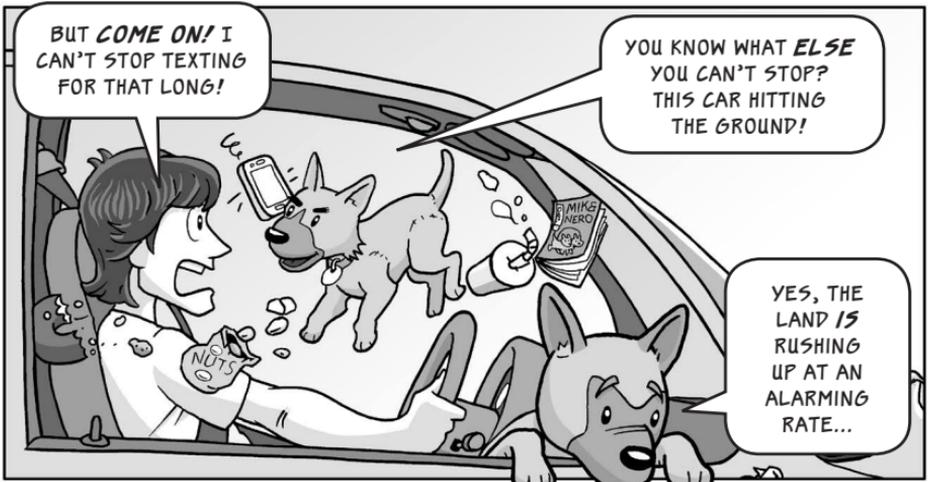












BUT **COME ON!** I CAN'T STOP TEXTING FOR THAT LONG!

YOU KNOW WHAT **ELSE** YOU CAN'T STOP? THIS CAR HITTING THE **G**ROUND!

YES, THE **L**AND IS RUSHING UP AT AN ALARMING **R**ATE...



OKAY. I SEE YOUR POINT.

AND WHILE WE'RE AT IT, WHAT **ARE** THESE VERY IMPORTANT TEXT CONVERSATIONS YOU'RE HAVING, CHARLIE?



IS RISKING KILLING YOUR **S**ISTER -

- AND YOURSELF -

- REALLY WORTH A **S**MILEY-FACE, CHARLIE?

IS IT REALLY WORTH A "**L**OL," CHARLIE?

NO. NO IT ISN'T.





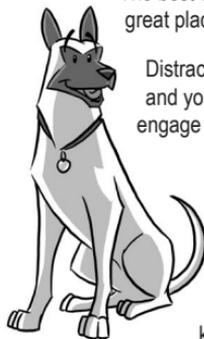




MIK & NERO'S

TEACHING MOMENT

The best way to help fight distracted driving is to get educated. Reading this comic is a great place to start!



Distraction occurs any time you take your eyes off the road, your hands off the wheel, and your mind off your primary task: driving safely. Any non-driving activity you engage in is a potential distraction and increases your risk of crashing.

Texting is the most alarming distraction, because it involves manual, visual, and cognitive distraction simultaneously. Sending or reading a text takes your eyes off the road for 5 seconds. At 55 mph, that's like driving the length of an entire football field, blindfolded. It's extraordinarily dangerous.

Some people still don't know how dangerous distracted driving is! Others know about the risks of texting and talking while driving, but still choose to do so anyway. They make the mistake of thinking the statistics don't apply to them, that they can defy the odds. But eventually their luck will run out.

Our youngest and most inexperienced drivers are most at risk, with 16% of all distracted driving crashes involving drivers under 20. But they are not alone. At any given moment during daylight hours, over 660,000 vehicles are being driven by someone using a handheld cell phone.

Distracted driving kills. The friends, family, and neighbors of the thousands of people killed each year in distracted driving crashes will tell you it is a very serious safety problem. Nearly half a million people are injured each year.

To learn more, go to www.distraction.gov





**Charlie thinks it's okay
to text and drive.
Charlie is about to learn
a VERY tough lesson.**

“Distracted driving” is anything that takes your eyes off the road and your hands off the wheel. It's incredibly dangerous, but Charlie doesn't care — not even when he's driving his little sister to school. He's about to learn the error of his ways — but will he learn too late?

THE REAL MIK & NERO

Mik (pronounced “Mick”) and **Nero** are real-life K-9 dogs with the Clackamas County Sheriff's Office in Oregon.

To learn more online about the real-life K-9 Unit that employs Mik and Nero, visit

www.clackamas.us/sheriff/kids



Mik

Nero

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