



Community engAGEment: **Factors and Findings**

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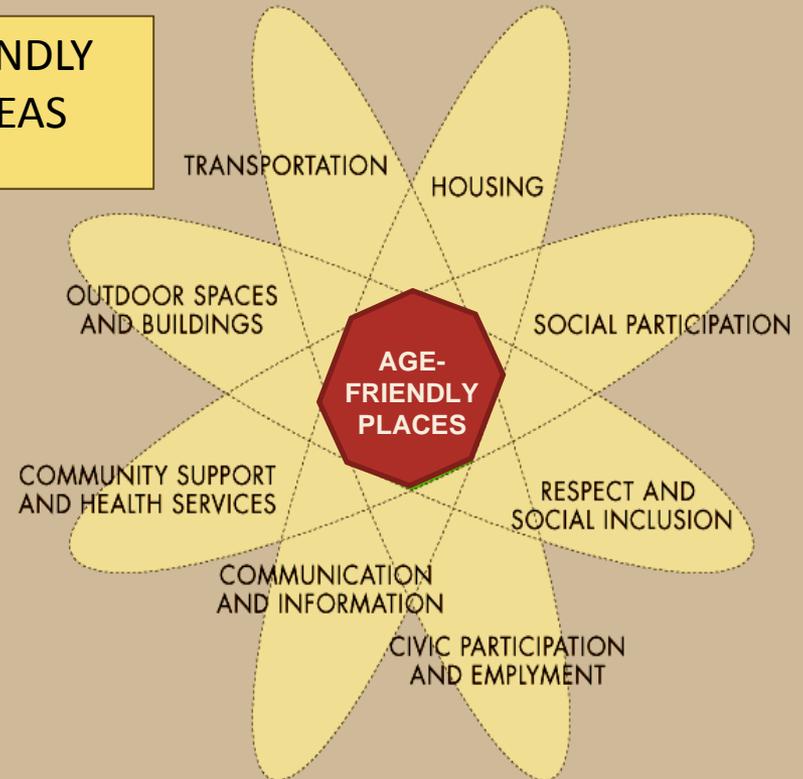




Age-Friendliness: Why and How?

- ☀ Within 20 years, the population of Oregonians age 60-74 years will increase by about 130 percent
- ☀ The concept of 'aging in place' is a top priority for older people
- ☀ **Age-friendly places support people's choices that enhance their health and well-being and allow participation in all aspects of community life**

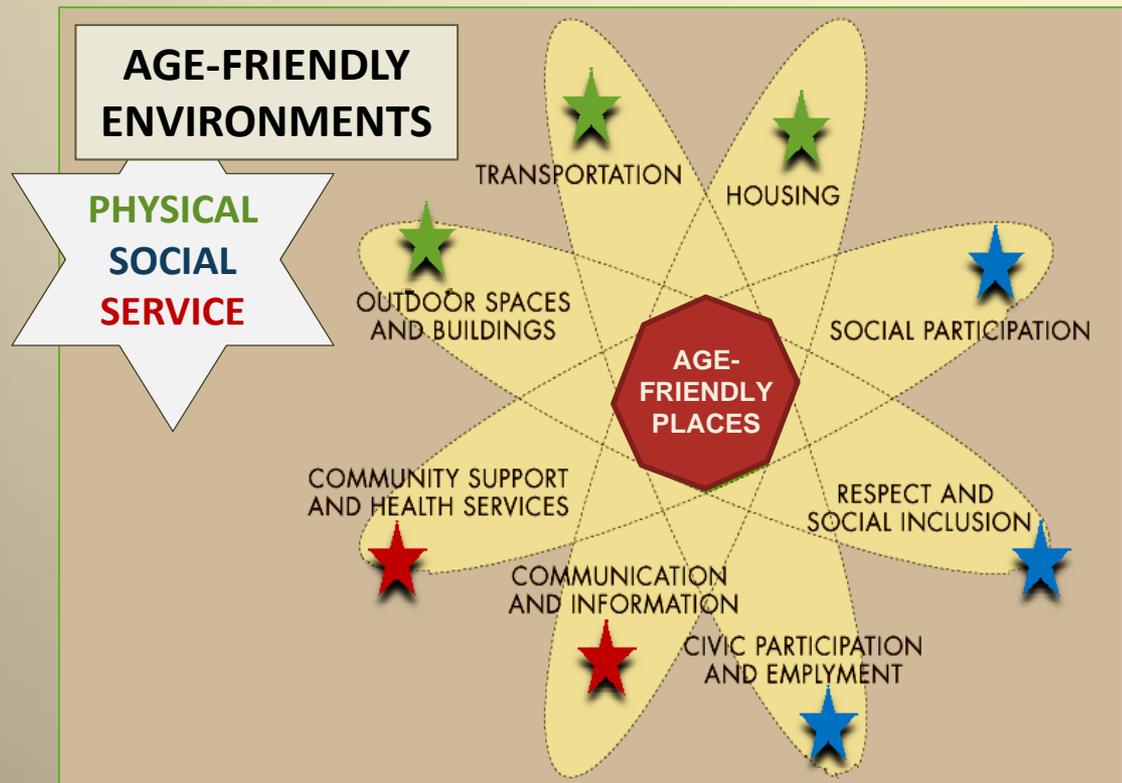
AGE-FRIENDLY TOPIC AREAS





...an initiative to create more 'Age-Friendly' communities in Clackamas County!

Partner with Clackamas County people across local communities to determine what supports people need and want in order to age healthfully, actively and successfully in their place of choice.

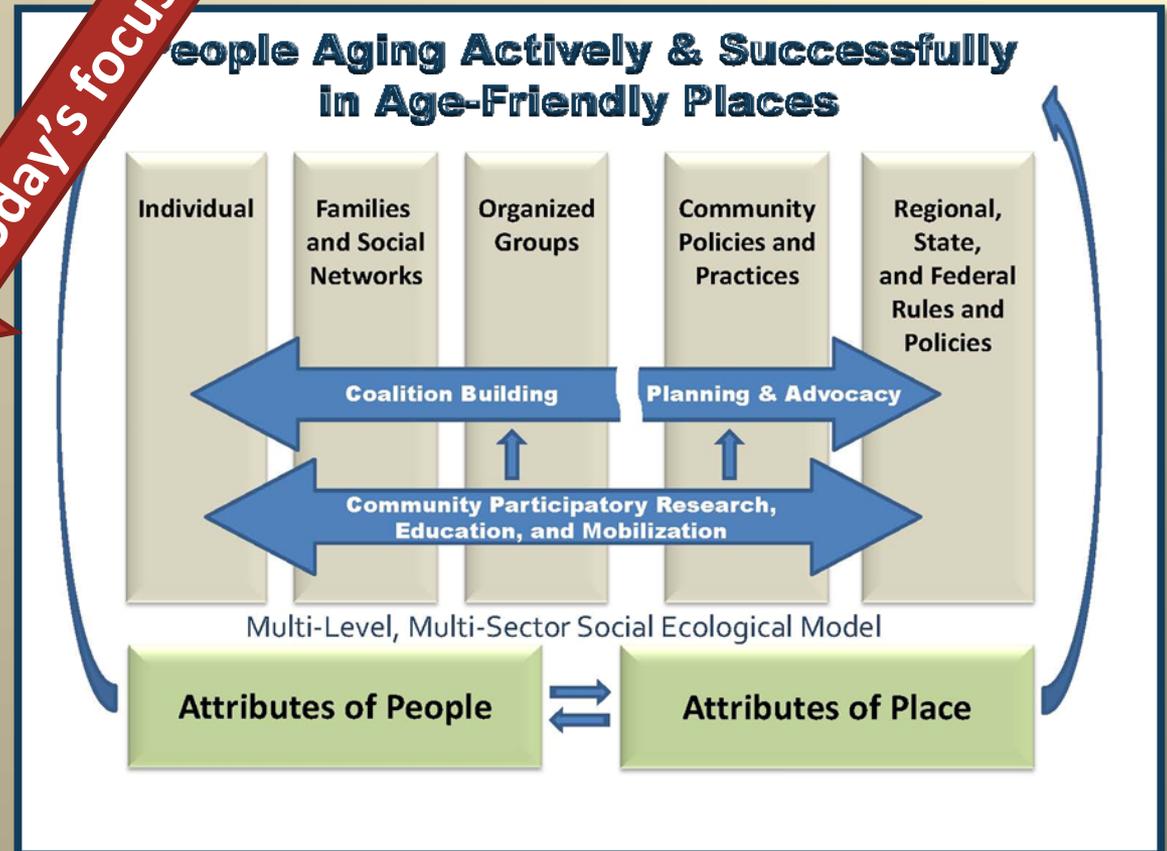


Information gathering methods...

- In-person interviews surveying older residents - clients of adult community/ senior centers)
- In-person interviews of Latino adults

- Telephone-delivered survey of randomly selected County households
- Community attribute mapping using MAPPS (Mapping Attributes: Participatory Photographic Surveys) process.

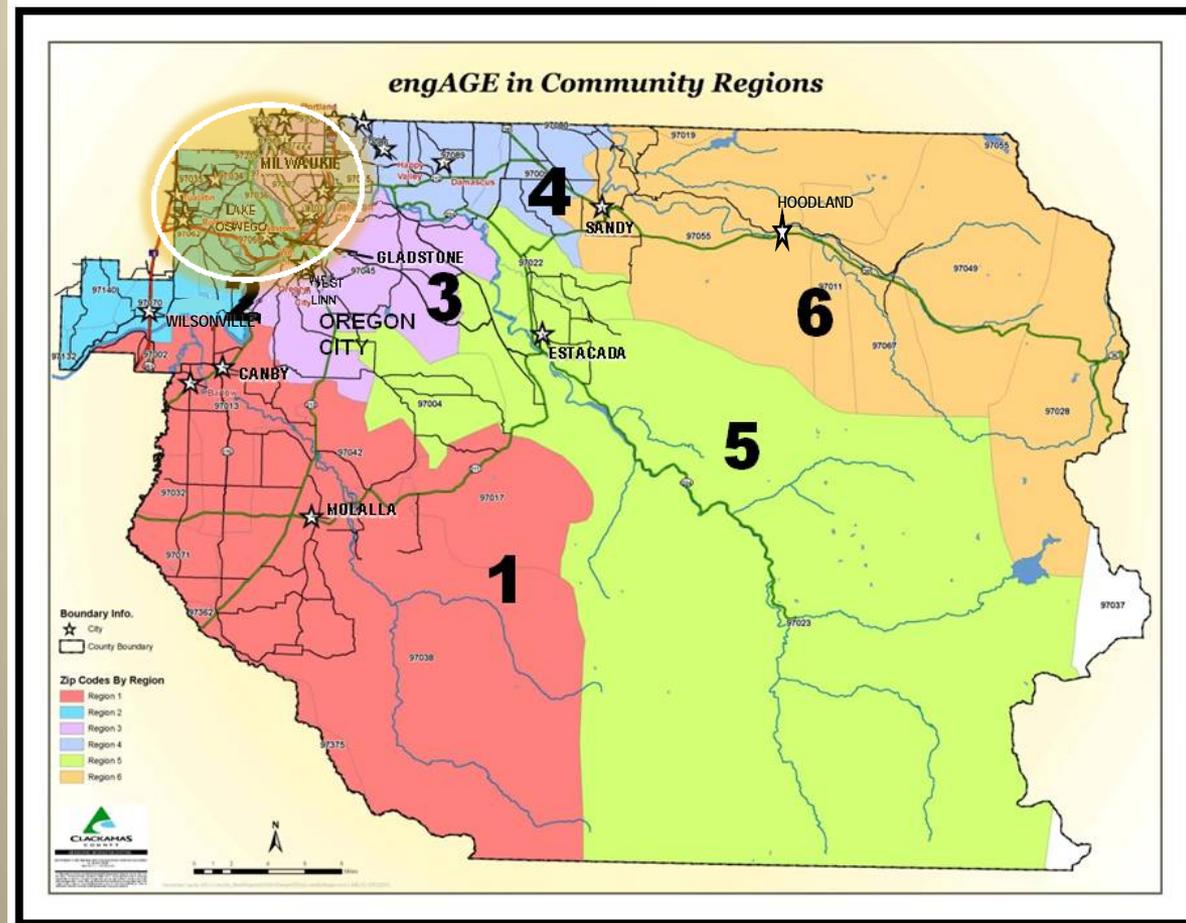
Today's focus...



Age-Friendliness: Urban and Rural



Rural and remote communities face unique social and structural challenges that can have an impact on health and healthy aging different from those found in urban neighborhoods.





People and Perceptions



Survey research conducted by PSU's Survey Research Lab for the engAGE in Community project.

Telephone survey of Clackamas County adults (n=387) conducted in Winter 2011

Age	34.4%	50-64 years
	42.4%	65 years or older
Gender	38%	Male
	62%	Female
Race	93.5%	White
Household Size	18.1%	1 person
	45.2%	2 people
	15.5%	3 people
Annual Household Income	21.7%	<\$35,000
	11.9%	\$35,000 to <\$50,000
	17.3%	\$50,000 to <\$75,000
	13.7%	\$75,000 to <\$100,000



People and Perceptions

Telephone survey of Clackamas County adults (n=387) conducted in Winter 2011

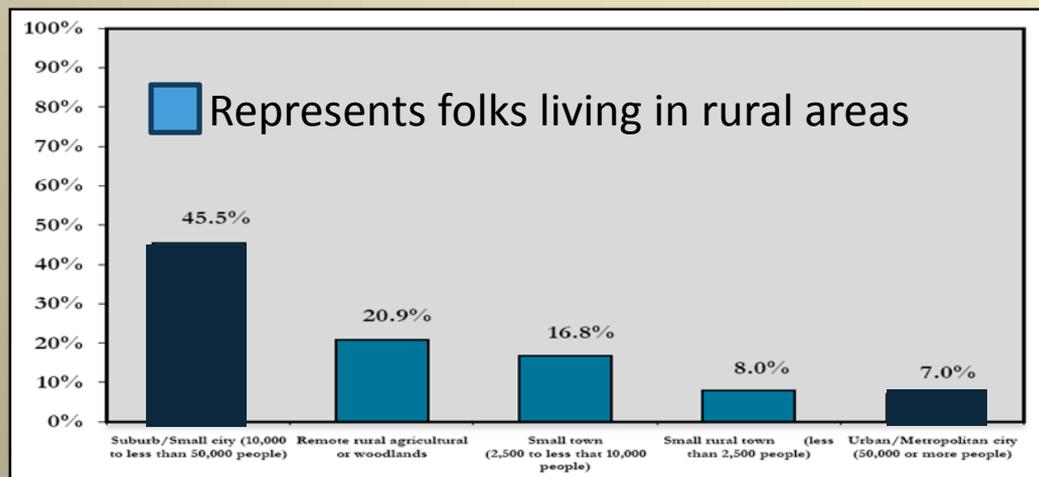


Survey research conducted by PSU's Survey Research Lab for the engAGE in Community project.

General health was good (46.8%) or excellent (34.6%)

City or town closest to their home: Milwaukie (15.5%), Oregon City (13.4%) and Lake Oswego (11.1%) most common locations.

Rural residents represented 45.7% of those surveyed

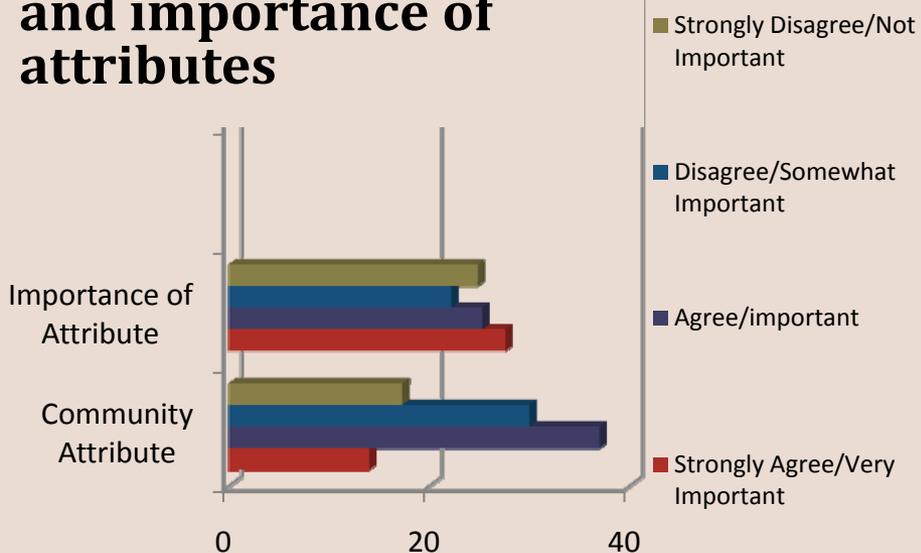




People rated their perception of a community attribute and the importance of the attribute...

- Community defined as the town or neighborhood where the County resident lives
- Community attribute areas:
 - Transportation and mobility
 - Housing
 - Accessibility of outdoor spaces/buildings
 - Respect and inclusion
 - Social participation
 - Civic involvement
 - Communication and information
 - Community support and health services

Chart shows ratings of community attributes and importance of attributes





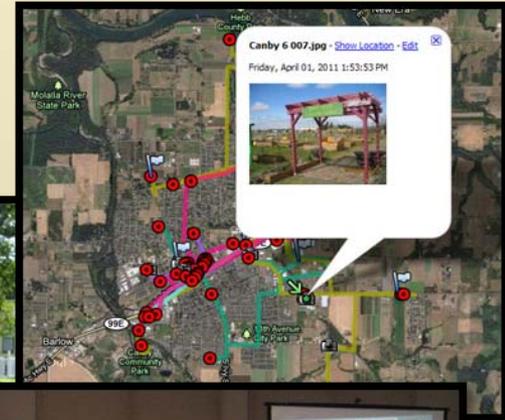
Residents mapped their community features using engAGE MAPPS

MAPPS is a strategy that uses a UNIQUE tool - participatory photo mapping

- ✓ *exploring people's experience of aging and place*
- ✓ *communicating their experiences to decision-makers*

Our Plan: support the creation of age-friendly environments in neighborhoods and communities all across Clackamas County.

Our Goal: engage local residents and partner with communities to develop and design collaborative networks and projects to improve healthy aging attributes of Clackamas County people and places.





Why engAGE MAPPS?

- ✓ **MAPPS** helps to uncover the supports and barriers that people encounter as they navigate the physical, social, and service environment during their activities of daily living.
- ✓ **MAPPS** is an engagement, assessment, and action tool.

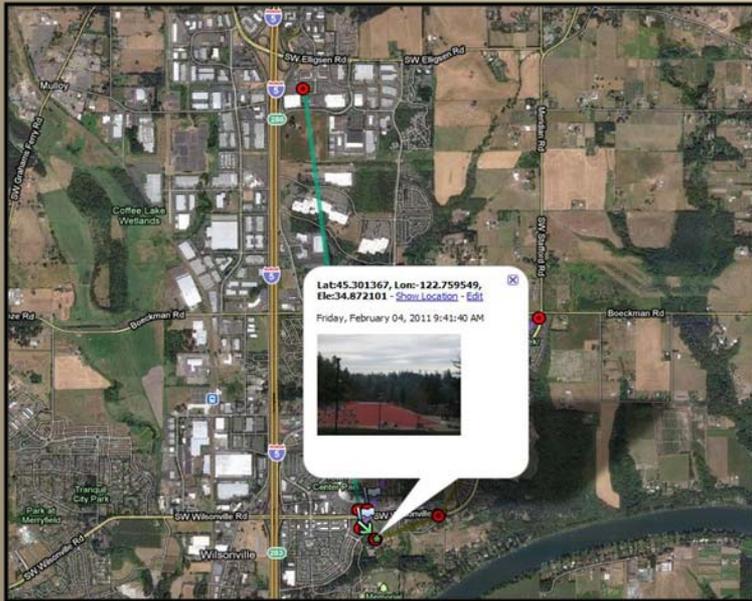
*Aim to **strengthen healthy aging information systems** and share that knowledge with community members and public health decision-makers.*

It's all about creating "Age-Friendly Clackamas County," a livable place for people of ALL ages!



Mapping Community Attributes using engAGE MAPPS

Mapping Attributes: Participatory Photographic Surveys (MAPPS)



MAPPS was developed and facilitated by OSU's Extension Family & Community Health for the engAGE in Community project.

MAPPS Communities:

- Hoodland (December 2010)*
- Wilsonville (March 2011)*
- Canby (April 2011)*
- Estacada (Summer 2011)**
- Sandy (Summer 2011)**

MAPPS Volunteers: *38 women and men who reside in their respective participating community*

MAPPS Community Conversations: *Over 150 participants commented on the physical, social, and service attributes of their community place.*

** Anticipated date for MAPPS community engagement processes*



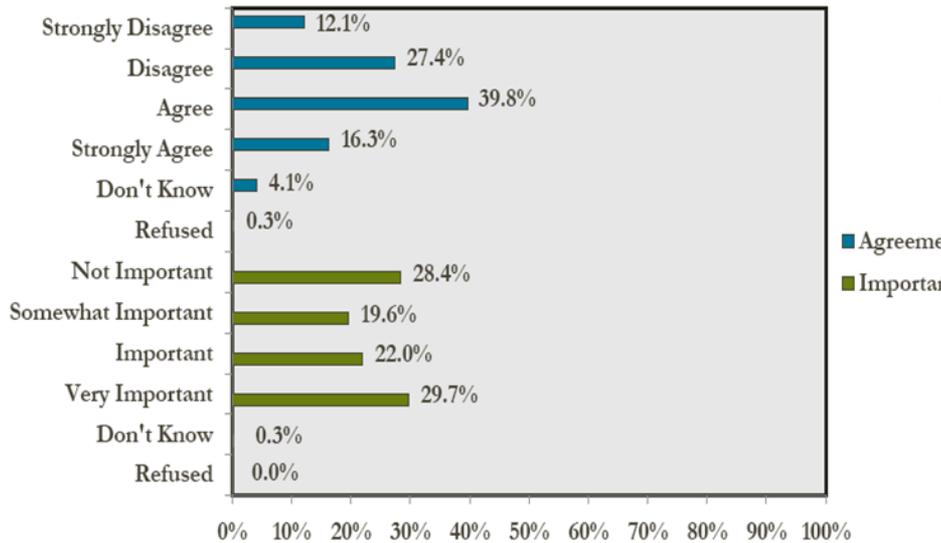
Physical Environment

The physical environment is an important determinant of physical and mental health for everyone, enhances physical well-being and quality of life, accommodates individuality and independence, fosters social interaction and enables people to conduct their daily activities.



Public Transportation and Reliance on Personal Vehicles

Figure 7: Frequency of Agreement and Importance Ratings for the Statement: *There is Adequate Public Transportation in my Community* (N=387)



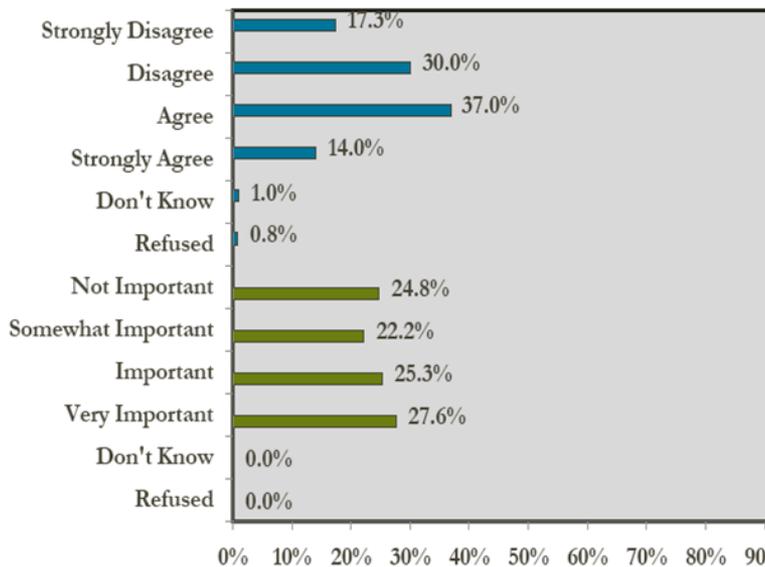
Residents of remote or small rural towns were more likely to report that having adequate public transportation in their community was 'not important' (38.4%) in comparison to small city (29.2%) or sub/urban city (23.6%) residents.

Agreement by town size	Remote or small rural town	Small town 2500 to less than 10,000	Suburban or urban city
Strongly Disagree	27.7	15.4	3.0
Disagree	30.4	18.5	29.6
Agree	27.7	38.5	46.3
Strongly Agree	11.6	23.1	16.3
Don't Know	2.7	4.6	4.4

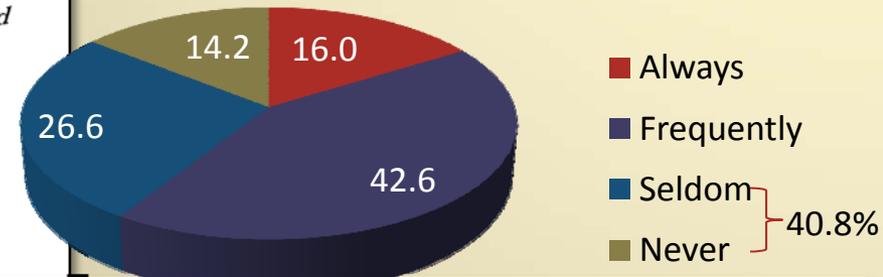
Almost all respondents (96.1%) either 'never' or 'seldom' use public transportation, preferring to use a car (37.4%) or because it is not convenient to home or destination (39.6%).

Active Transportation Walkable/Bikeable

Figure 4: Frequency of Agreement and Importance Ratings for the Statement: *My Community Is Walkable with Sidewalks and Paths that Are Maintained* (N=387)



Frequency of Walking Around Neighborhood



Reasons for not walking around neighborhood	Percent
No sidewalks	20.9%
Community not conducive (too far, rural, no where to walk to, etc.)	18.4%
Physically can't or have a hard time walking	16.5%
Do not feel safe	15.8%
Do not have time	10.8%

Transportation Supports

"Good transportation - responsive, free and supported by the businesses - never been on it but it's free. Why haven't a lot of people been on it. Still driving a car. Change is not easy. Older people won't try it. Feeling of giving up. Whole dynamic that's almost invisible."

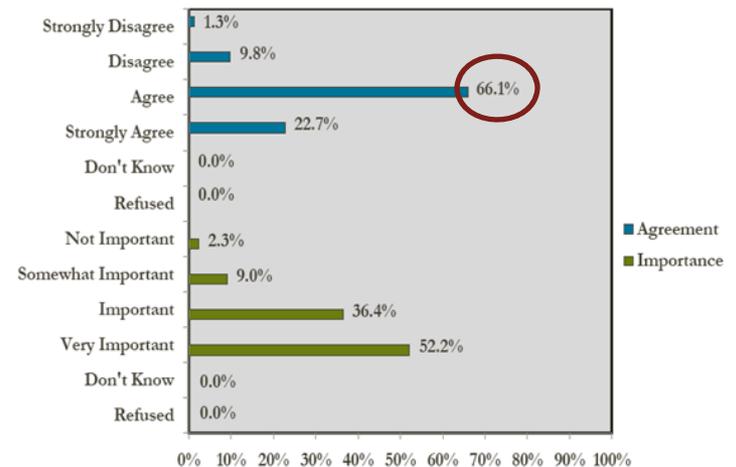


Transportation Barriers

"Boundaries, transportation, getting from one place to another...works if you are in a car. Not friendly for people on bikes, foot, or skateboards, wheel chairs, jogging...it's dangerous. No cross walks, the stop sign is not clearly marked. This intersection is a problem, city serves up to it but not beyond. Traffic is very congested and busy. We do need a better transportation. I don't drive anymore..."



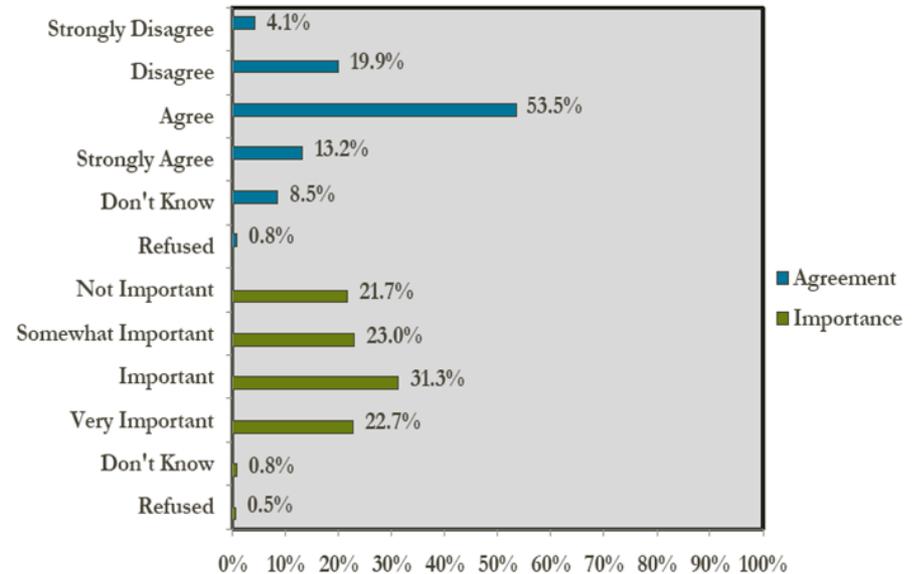
Figure 6: Frequency of Agreement and Importance Ratings for the Statement: *Roads are Adequately Marked with Visible Signs* (N=387)



Housing



Figure 10: Frequency of Agreement and Importance Ratings for the Statement: *A Range of Housing Options are Available that Meet a Variety of Abilities and Lifestyles (N=387)*



Housing Supports



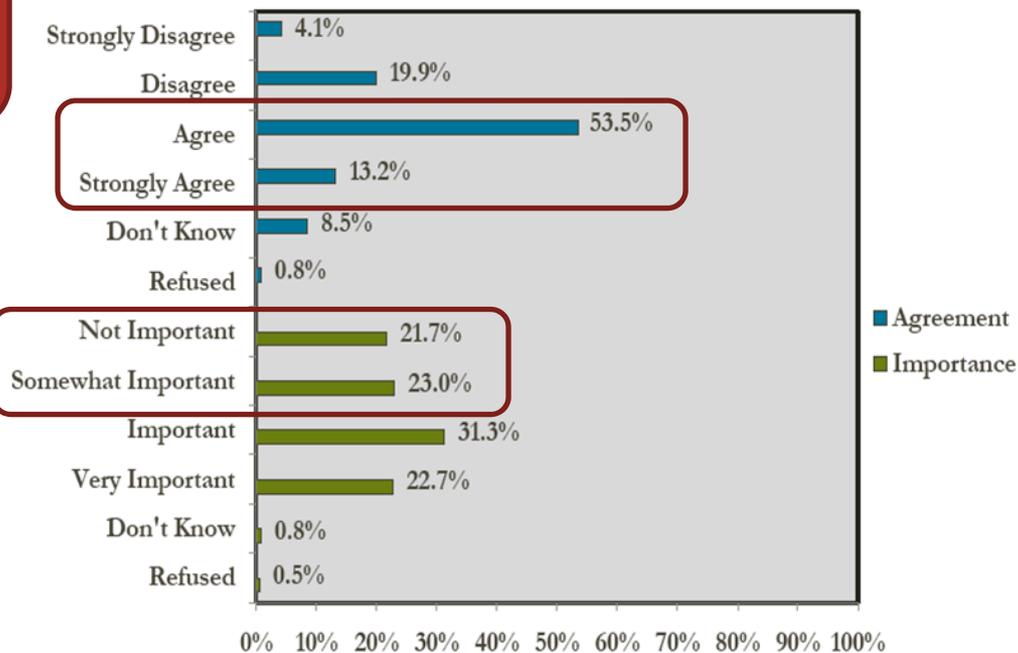
Housing Barriers

"Assisted living provides all varieties, levels of care. You can transfer from different housing. There are long waiting lists though. You have to be pretty well off. Some may get stipends, but they are difficult to get."

COMMUNITY VOICES

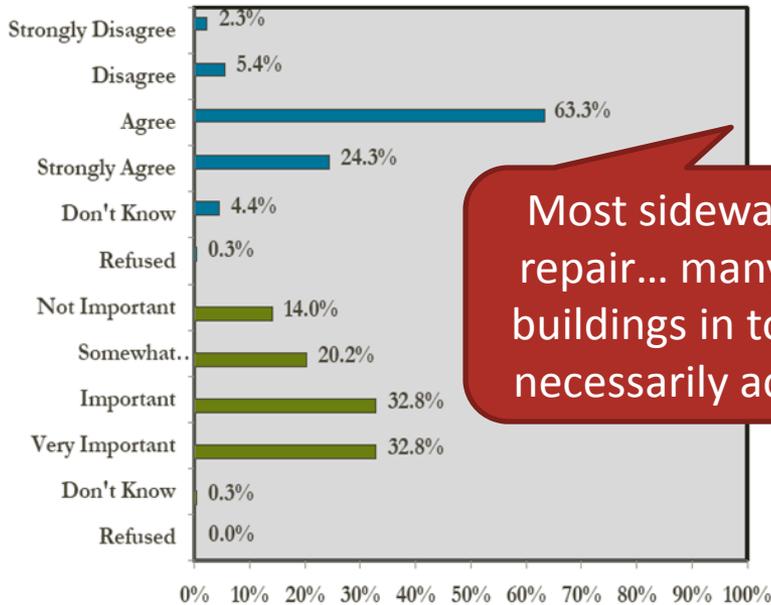
"Affordable housing is very necessary here. Absence of enough housing is a barrier. We lost an affordable mobile home park a few years ago and that adversely impacted the livability of the community for a lot of people; that was the tip of the ice berg and not even to mention the boomer prediction and unsure of city plans for affordable, accessible housing."

Figure 10: Frequency of Agreement and Importance Ratings for the Statement: *Range of Housing Options are Available that Meet a Variety of Abilities and Lifestyles (N=387)*



Accessibility of Outdoor Spaces and Buildings

Figure 5: Frequency of Agreement and Importance Ratings for the Statement: *Public Buildings are Accessible to People with Different Abilities* (N=387)



Most sidewalks need repair... many historic buildings in town - not necessarily accessible.





Social Environment
Older persons want to do more than simply continue to reside in their communities—they want to be able to contribute to, and benefit from, and feel included in community life.





Supports for Social Participation, Respect & Inclusion, and Civic Engagement

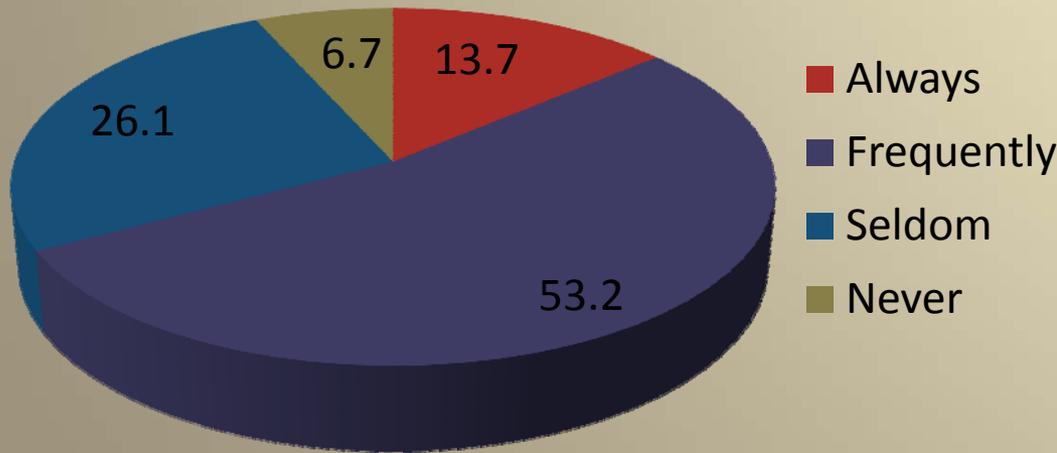
Respondents and community members were in agreement that their local 'COMMUNITY' provided many opportunities and few obstacles to social participation, to be respected and included in community life, and for civic engagement.

Community Attribute	Strongly Disagree/D isagree	Agree	Strongly Agree	Important	Very Important
Respect, kindness, and courtesy	10.4%	64.3%	23.3%	30.7%	59.2%
Inclusion in community life	13.2%	63.0%	16.0%	33.6%	46.3%
Input on public issues	16.3%	55.6%	11.9%	33.1%	42.9%
Range of events and activities	19.1%	58.7%	16.3%	32.8%	36.4%
Educational classes	11.4%	62.0%	22.0%	35.7%	37.7%
Volunteer opportunities	7.0%	64.9%	19.6%	30.7%	37.7%



Participation in Social Activities

Over 30% report 'seldom' or 'never' participating in social activities...



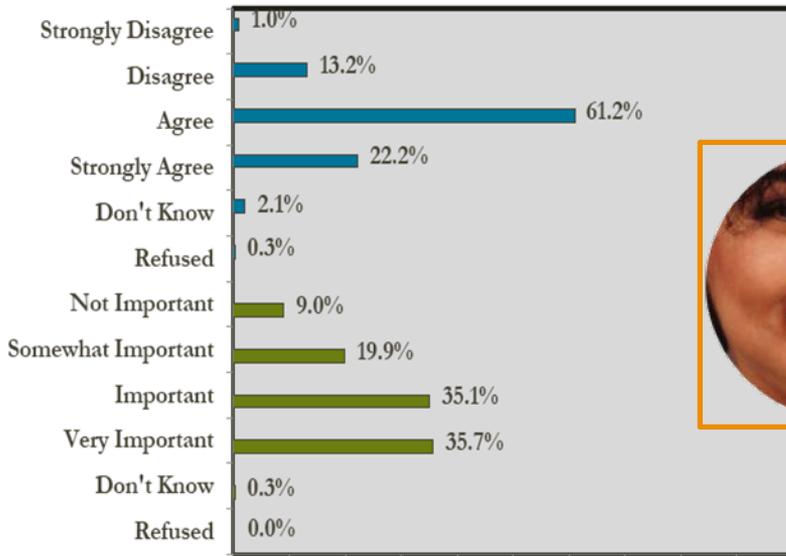
Reported by respondents (n=386) to telephone survey

Reasons for not participating in social activities	Percent of those (n=127) reporting 'seldom' or 'never'
Not interested	29.9%
Have no time	29.1%
Do other activities	8.7%
Age and health	6.3%
Don't know of any activities	5.5%

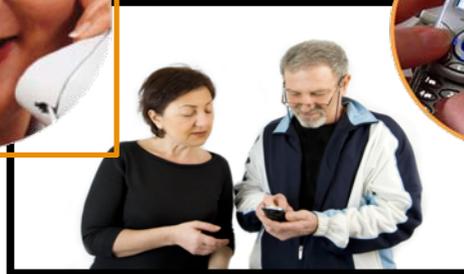


Keeping people informed and feeling supported about broader community information and services allows older adults to be better connected to their community and supports them in their daily activities.

Figure 18: Frequency of Agreement and Importance Ratings for the Statement: *Information About Local Events, Programs and Services is Easily Available* (N=387)



"Communication is an important aspect of an aging community. How do we maintain this personal way of communicating? Technology is changing the way we communicate...many people don't send, write, read letters. If you want to know what's going on you must take the newspaper. Bulletin boards, library newsletters and the newspaper are viable resources of communication. Email is starting to be an effective mode as well. I still appreciate the sentiment of letters."

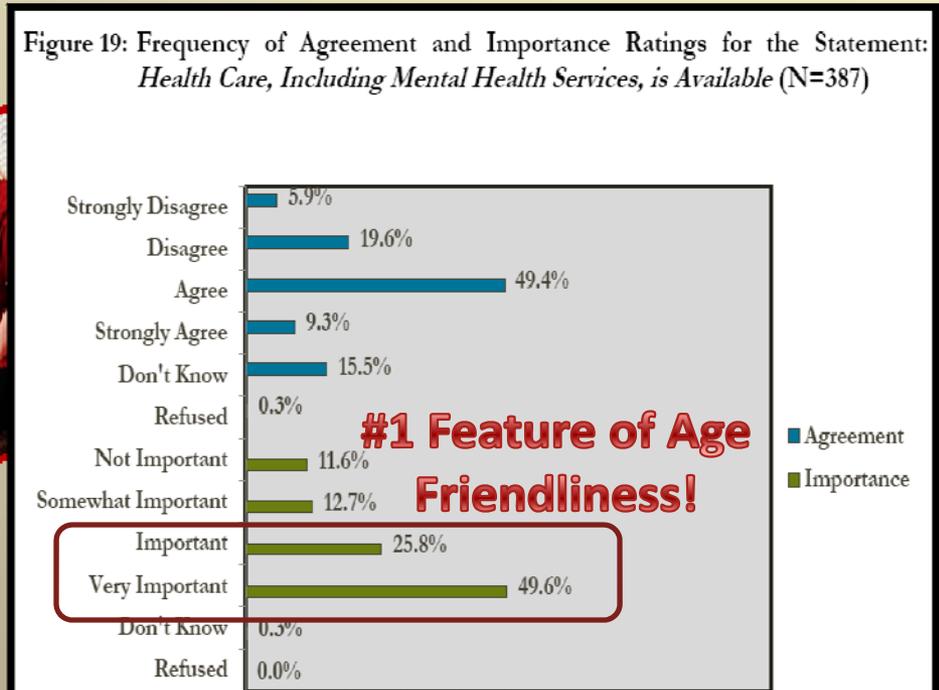




Whether or not people are able to age in their community depends upon a number of factors, including the availability of support and services, including professional services, such as medical and personal care, that meet the varying needs and abilities of older residents.



Over 30% of rural residents ‘strongly disagreed’ or ‘disagreed’ that health care, including mental health services are available in their community.





Thanks to all who are helping to create 'Age-Friendly' Clackamas County!



Are you ready to *engAGE in Community?*